

THE HONORABLE CITY COUNCIL OF THE CITY OF LOVELOCK MET IN A JOINT SESSION WITH THE HONORABLE BOARD OF COMMISSIONERS OF THE COUNTY OF PERSHING AT THE CITY COUNCIL MEETING ROOM ON JULY 17, 2018 AT 6:00 P.M.

Present for City of Lovelock:	Mayor	Mike Giles
	Councilmen	Pat Rowe Tom Donaldson
	City Clerk	Lisa Booth
	Legal Counsel	Kent Maher
Absent for City of Lovelock:	Councilman	Dan Murphy
Present for Pershing County:	Chairman	Robert McDougal
	Commissioners	Larry Rackley Carol Shank
	District Attorney	Bryce Shields

Visitors: Heidi Lusby-Angvick (PCEDA), Sherry Gonzalez (WNDD), Karen Lerner, Cindy Hixenbaugh, Christina Dickerman, Lauri Basso-Cerini, Jeanne Munk, Gail Munk, Ted Bendure, Kristy Berge, Carolyn Hultgren, Lola Montes, Karen Wesner, Lacey Donaldson, Joe Pierce, Bill Brewer (NRHA), Dave Skelton, and Vijay Ratti.

Mayor Giles and Chairman McDougal called the City and County meetings to order at 6:00 p.m.

PUBLIC-PERSONAL COMMUNICATION-CORRESPONDENCE:

There were no comments from the public.

PERSHING COUNTY ECONOMIC DEVELOPMENT STRATEGIC PLAN PRESENTATION:

Heidi Lusby-Angvick, Executive Director of the Pershing County Economic Development Authority (PCEDA), presented a Power Point presentation outlining the progress the PCEDA plan committee has made in establishing a Strategic Plan for the organization and asked for input from the City and County regarding the Plan.

Phase I of the project was community data collection and Phase II consisted of analyzing the data and developing draft Mission and Vision Statements. Both Phase I and Phase II are completed.

The draft Mission Statement is:

Pershing County Economic Development Authority is a public entity that through community collaborative efforts develops, retains, expands and attracts businesses that will strengthen and maintain the rural Nevada lifestyle.

The draft Vision Statement is:

Creating a vibrant and prosperous community where business and industry thrive.

The items on the SWOT (Strengths, Weakness, Opportunities, Threats) list were explained and discussed. The most important issues in the development of the Strategic Plan were presented as housing, workforce, marketing/promotion/branding, business recruitment, expansion and retention, and organizational capacity. The next step for the committee is to finalize the Mission and Vision Statements and develop strategic directions and goals. The information will be presented to the City Council and County Commission when it is completed.

Councilman Rowe moved that the City support the PCEDA Strategic Plan and the proposed Plan direction as presented.

Motion passed unanimously.

Commissioner Rackley moved and Commissioner Shank seconded that the County support the PCEDA Strategic Plan and the proposed Plan direction as presented.

Motion passed unanimously.

PUBLIC COMMENT

Carolyn Hultgren, a member of the Pershing Health Care Foundation, stated that one of the goals of the foundation organization is to help people in the area with education in the health care fields, with the understanding that they will come back to the area to work and provide health care services. There will be a dinner on August 11, 2018 at the Community Center to raise funds for the foundation. The cost will be \$40 per person. All are invited to attend.

There being no further business, the meeting was adjourned at 6:50 p.m.

Michael R. Giles, Mayor

Lisa Booth, City Clerk